

Lights, Camera, Literacy!
High School Edition
Lesson Plan #7

Topics:
Journal Writing
PSA Anti-Bullying Project

Outcomes:

Students will follow organizational procedures.
Students will see, hear, and use applicable vocabulary.
Students will work with their production groups to edit their PSA's.
Students will follow submission directions in order to submit their PSA's.
Students will watch and critique the PSA's.

Materials:

Journals
LCD projector or Promethean Board
Chart paper and Post-its or Promethean Board
Computers w/ Editing Software
Blue Snowball Microphones for VO's
Thumb Drive

HANDOUTS: [PSA Rubric](#)

New Vocabulary: no new vocabulary

Sequence of Events:

I. Journal Writing (15)

Prompt: **What is your opinion of your PSA at this point? What do you have left to complete? Did you get any helpful feedback from your peers?**

II. Polish and Complete PSA's (110)

1. Students complete editing their PSA's. They refer to the PSA Rubric to make sure they are following the correct guidelines and including all the required elements such as voiceovers and adding CC-Licensed music and sound effects.

III. Sharing & Critiquing (30)

1. Each group presents their PSA.

VERY IMPORTANT... Take comments from the class using the following two-part structure:

First discuss what works. Everyone will be learning film-making techniques from each other via these critique sessions and they will want to add more and more skills to their own film-making "toolbox."

Next ask what could be improved and how. Allow time to discuss these suggestions. Make sure each group understands that they may use any or none of these suggestions in future work. The final decisions fall with each film-making team.

2. As the PSA's are shown, you can grade them using the PSA Rubric. You may want to show each PSA twice during the critique session.

3. Lead a discussion after each PSA asking students to share what they liked in each film and any possible improvement. Time permitting, students can continue editing their PSA's.

IV. Export & Submit Films to Contest (40)

1. Students export their final PSA's in the contest-required format. (Two of the most common and acceptable video formats are .mp4 and .mov).
2. Students submit their PSA's to the selected contest.

V. Reflection (15)

1. Direct students to the hanging chart paper labeled:

What have you learned about filmmaking through the PSA project?

2. Hand out Post-its on which students write an item to post on the chart.
3. Review the comments on the Post-its with the class, so students have a sense of what was learned that day. Make sure to clear up any misconceptions.